

Investigation of learner attitudes, intention and effectiveness toward e-books as learning tools

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Abstract: This paper investigates the use of e-books as learning tools in terms of learner satisfaction, usefulness, behavioral intention, and learning effectiveness. Results suggest that interactive learning environments, acceptable screen size, perceived self-regulation and self-efficacy could positively influence perceived satisfaction with and usefulness of e-books as learning tools. Perceived satisfaction and usefulness are crucial factors in learner behavioral intention which, in turn, contributes to learning effectiveness.